

CODE NO: R7-314/MBA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA-III Semester Regular Examinations February -2010

KNOWLEDGE MANAGEMENT

Time:3hours

Max.Marks:60

**Answer any Five questions
All questions carry equal marks**

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1. Explain the characteristics of companies of organizational knowledge.
2. How can you build knowledge society? Illustrate.
3. Explain the measures for meeting the challenges of implementing KM programmes.
4. Explain different tools that make KM effective.
5. Discuss the challenges and future of KM in India.
6. Explain the stages of KM process.
7. Discuss the roadblocks for successful implementation of KM.
8. What is a learning organization? Is it an outcome of KM? Explain.

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